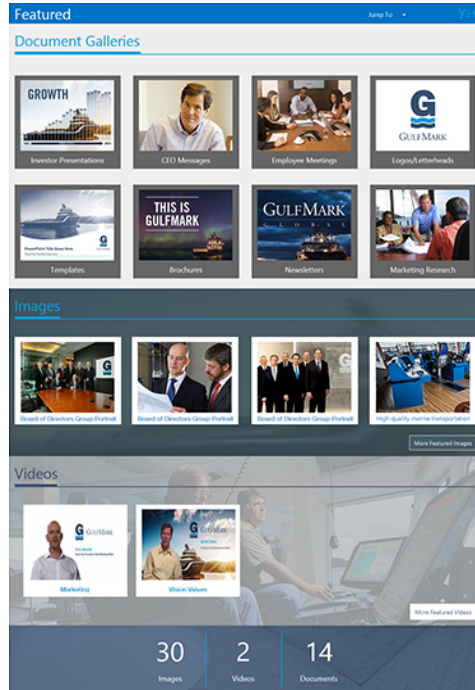


# Media Portal *(Manage Media Files)*



## BUSINESS REQUIREMENT

Implementation of Portal for managing media related assets and libraries with option for quick search and access



## SOLUTION – APPLICATION FEATURES

- Centralized system for discovery and management of marketing assets & collaterals
- Unified system for content discovery and collaboration by Marketing team
- Rich intuitive user interface which highlights the important content managed within the system
- Enable Collaboration with Yammer
- Show quick previews for the content such as images, videos and audio files
- Discover assets and content effectively with minimum traction and drive users for content consumption



## CUSTOMER DELIGHT

- Single source of information on all business assets and documents
- To build the system to be adaptable to the future branding exercise
- Improved content discovery and quick access to media assets
- Portal solution adaptive to all browser and devices